

**TOSHIBA**  
Leading Innovation >>>



## Toshiba and LOC Software: your retail-ready, all-in-one store management solution

**TOGETHER  
COMMERCE**

*Achieve higher levels of service,  
operational efficiency and profit with  
a low-cost, all-in-one store management  
solution that delivers significant long-  
term benefits.*

Recovery from a weak economy has created an empowered consumer. More than ever before, the customer rules. Consequently, a new breed of store has emerged that is more responsive, service oriented and accessible. Personalization and good service have always been the name of the game. The issue regional chains and independents face is how to keep up with growing complexities.

Toshiba Store Management Suite (SMS) featuring LOC Software is a “one-stop-shop” business tool for the new breed of store. Toshiba and LOC Software combine their technical and retail expertise to help regional chains and independents stay competitive, motivate staff, generate revenue and grow profitability.

- > Designed for supermarkets with and without fuel store operations, grocers, natural product and co-op stores, nursery and garden stores, general retail and pharmacy stores
- > Manages point of sale (POS) to back office, merchandising, hosting and warehousing
- > Easy to use applications, customizable for one store or hundreds

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# FLEXIBLE AND EASY TO USE

Toshiba SMS featuring LOC Software is an all-in-one solution that manages services, processes and programs for one store or hundreds of stores. The comprehensive management solution includes everything regional chains and independents need to serve customers – from loyalty and promotional activities to a responsive supply chain to fulfilling daily business needs, such as centralized pricing, reporting, labels and digital merchandising.

The solution essentially removes the need for numerous systems and is tailored to meet the unique needs of regional chains and independents. Flexible and user-friendly, the multiple-component platform provides the foundation and the tools to meet daily business needs while helping deliver a customer-centric brand experience that can build deeper, more profitable relationships and increase revenue. Payment for the solution has been designed to meet a variety of needs, with quicker options than some alternative store management software solutions within the marketplace.

## KEY BENEFITS

- **POS:** Process transactions quickly and efficiently with a choice of industry-leading POS solutions, including a customizable touch-screen interface. A variety of POS footprints, functionality and price points means there is a configuration of Toshiba POS and peripherals that is ideal for nearly every store type, floor plan and budget.
  - **Inventory control:** A reliable inventory control system enables you to receive goods effectively, manage their cost, plus track inventory by item type and other descriptive information.
  - **Centralized reporting and price updates:** A centralized price book enables you to create efficiencies and reconcile credit and totals from a single report.
  - **Merchandising and promotions:** Benefit from virtually unlimited combinations of sale and promotional options.
  - **Loyalty:** Build integrated promotions or point-based programs and provide discounts based on multiple criteria, all with or without a card.
  - **Back-office management:** Enjoy full-featured item maintenance, including movement analysis and the ability to track profitability by category.
  - **Purchasing and receiving:** Electronically order, receive and update inventory.
  - **Digital signage:** Create customizable point-of-purchase marketing messages in the store and through store formats.
  - **Integrated payments:** Direct interfaces to many of the main payment processors with no costly middleware required.
  - **Accounts receivable:** Maintain and manage customer account balances in real time.
  - **Self-service:** Offer convenient and user-friendly experiences via self-service kiosks and self-checkout.
  - **Labor management:** Benefit from full-featured time management.
  - **Integrated sign and label printing:** Print signs and labels individually or in bulk directly from item maintenance.
  - **Consumer mobility and inventory management:** Mobile shopper application allows customers to search, select and pay for items in the store – making interacting with products, inventory management and price changes easy.
  - **Physical security:** Review transactions live or recorded from the back office, including drive off monitoring.
  - **E-commerce:** Offer online ordering with in-store pickups.
  - **Renting:** Rent DVDs, tools and cleaning machines.
  - **Gift card interfaces:** With centralized reporting, easily accept gift cards as payment.
  - **Centralized reporting and price updates:** Create efficiencies through centralized summaries, reporting and price management.
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# DESIGNED TO MEET A VARIETY OF NEEDS

## Supermarkets and grocers

For single store to multi-store chain environments, the Toshiba SMS featuring LOC Software solution provides POS capabilities to supermarkets and grocery stores, along with advanced promotional and reporting tools. It is used for back-office management of personnel and goods, to track item profitability by product category and to electronically order, receive and update inventory. The Toshiba SMS featuring LOC Software extends point-of-service features to self-checkout and kiosk solutions and accurately distributes prices between POS and smart scales.

## Supermarkets with fuel store operations

Whether you are looking for promotional capabilities at the pump, such as support for prepaid fuel cards with discount per gallon options, or tighter integration between fuel and in-store inventory, the Toshiba SMS featuring LOC Software suite provides a cost-effective solution. For physical security, the Toshiba SMS featuring LOC Software allows transactions to be viewed live or recorded from the back office, including drive off monitoring. Loyalty, point-based programs and discounts integrate with car wash, food service and grocery sales to give a single view of customer activity and a consistent shopper experience across all touch points.

## Natural products and co-op stores

Reliable inventory control and full-featured item maintenance, including movement analysis (the ability to track profitability by category), are vital to natural product and co-op stores as they strive to provide a current product line, including fresh food items. The Toshiba SMS featuring LOC Software keeps member profiles obtained through store and cross-channel transactions both accessible and secure. Living naturally interfaces are built into ScanGenius and LoyaltyGenius to give customers a broad range of product choices and member benefits. Easily manage commercial accounts with different price levels and sell wholesale by account type.

## Nursery and garden stores

Track inventory by plant type, size or species with the Toshiba SMS featuring LOC Software solution and then electronically order, receive and update inventory for better reporting and cost control. Maintain customer profiles to reward frequent shoppers, manage gift cards and deliver coupons in real time. With the versatile Toshiba SMS featuring LOC Software tools, stores can create messages for signage and print labels directly from item maintenance data, either individually or in bulk.

## Pharmacy stores

In addition to warehouse management for efficiently ordering and shipping prescriptions and merchandise, the Toshiba SMS featuring LOC Software solution is designed to help pharmacies meet HIPAA requirements, track sales of regulated drugs and integrate dispensary and store data. Unparalleled sale and promotional options offer virtually unlimited combinations. The easy-to-use POS interface extends functionality and data to multiple store formats and self-service devices.

## A partnership built on experience

For more than 20 years, LOC Software has been helping regional chains and independents integrate store operations from the point of transaction to the ledger. LOC Software is the only store-management tool that offers an all-in-one solution built organically from a single database. Thousands of store operators use the software to efficiently serve customers, analyze data and manage daily business.

Toshiba is the world's leading provider of store technology solutions, with a presence in 118 countries and more than 900,000 POS lanes in active use. Toshiba is recognized across the world for its leadership in innovation, in-depth retail knowledge and experience. It is widely acknowledged for establishing long-term, consumer-centric relationships with global retailers based on trust and flexibility. Crucially, Toshiba's flexible, sustainable solutions adapt, extend and grow to meet changing business needs, while keeping the cost of ownership low.

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### **Toshiba Global Commerce Solutions**

As the world's leading provider of integrated in-store solutions and retail insights, Toshiba Global Commerce Solutions delivers end-to-end solutions for checkout, consumer interactions and retail operations unlocking amazing new possibilities for our clients and shoppers everywhere.

### **Together Commerce**

Together Commerce is Toshiba's vision for the future of retail, in which retailers adapt their strategies, their stores and their technology to engage with consumers throughout the buying process in a seamless and helpful way. This collaborative approach enables retailers and customers to create mutually rewarding commerce – together.

### **GET IN TOUCH**

To learn more about the Toshiba SMS featuring LOC Software, please contact your Toshiba representative or Toshiba Business Partner or visit:

[www.togethercommerce.com](http://www.togethercommerce.com)



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