

# TOSHIBA



- > Strategic Advisement
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### **Achieve Brilliant Commerce™ with Toshiba Global Services**

With deep retail expertise and a broad portfolio of solutions, Toshiba Global Commerce Solutions helps retailers deliver enriched shopping experiences, gather actionable insights and provide frictionless checkout. This is what we call Brilliant Commerce.

### **Enable. Equip. Resolve.**

Toshiba Global Services is dedicated to enabling new revenue streams, equipping retailers with innovative tools and technology, and quickly resolving issues in order to ensure efficient and effective day-to-day operations.





### Optimize Today, Plan for Tomorrow.

The retail environment is becoming more complicated as the need to integrate various hardware and software components into a single in-store system increases. We know that you are searching for the right strategic direction to address the complexities in your retail environment that empower you to deliver brilliant commerce. Consulting Services from Toshiba helps you optimize your current investments and develop future operational strategies that maximize returns on investments, transform the shopping experience, and ultimately build customer loyalty.

### Strategic Advisement

#### Business Consulting

- > Retail Strategy and Visioning: We work with you to create a future vision that directly aligns your strategy with industry trends and insights, including store footprints, design, experience and utilization of technology.
- > Business Value Assessment: We team up with you to calculate the business value of various technology solutions to help determine optimal areas for investment, anticipate returns and articulate the business value to internal stakeholders.

### Innovations and Futures

We provide revolutionary retail thinking and explore with you future concepts for stores and total commerce solutions. Active research and conceptual thinking produce key ideas and new processes that will transform business for retailers.

### Put Our Deep Knowledge to Work for You

Our deep knowledge of the retail industry allows us to assess, analyze and develop innovations as well as future concepts for emerging technologies in retail to help you adapt to the evolving nature of consumer expectations. With our business and consulting services, you'll receive expert guidance to help simplify your complex business decisions and increase opportunities for growth. Whatever your vision and desired outcomes are, we can help.

#### Operational Consulting

- > Front-End Design and Optimization: Together, we develop front-end layout and solution mix recommendations for retail store environments that drive optimal consumer experiences and efficiently utilize valuable retail space.
- > Business Improvement Data Analysis: As a team, we develop data analyses from lab, pilot or live store deployments to optimize performance and return on investment.

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Toshiba Global Commerce Solutions, Inc.  
3901 S. Miami Blvd.  
Durham, NC 27703 | U.S.A.  
[www.toshibacommerce.com](http://www.toshibacommerce.com)

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