TOSHIBA

Leading Innovation >>>

Store Management Suite for Convenience Retail

Powered by LOC Software and Toshiba

> A complete, integrated store management solution for convenience retailers

> Manages from the forecourt to headquarters without the need of additional applications

> Easy to understand and use software

> A fully customizable and scalable solution designed for convenience chains

TOGETHER COMMERCE

KEEPING UP WITH TODAY'S CONNECTED CONSUMER EXPECTATIONS

Across the country consumers have more choices than ever to shop for food and fuel. Additionally, today's connected consumer is empowered to compare fuel prices from their mobile phone, be rewarded for using a specific payment card, and receive fuel incentives for product purchases.

Convenience retailers have had to adapt in a competitive retail landscape by offering new product categories, fuel rewards, food service, and other services while keeping up with complex environmental and security regulations. The issue convenience stores now face is how to keep up with the growing complexity of the business:

> - How does my business stay competitive?
> - Motivate staff?
> - Generate new revenue?
> - Grow profitably?

Consequently, a new breed of store is emerging that is more responsive, service-oriented and rewarding. And that new breed requires an all-in-one store solution previously not available.

LOC SMS helps you solve the retail puzzle by integrating your back end and front end, with a single all-in-one solution

Time for a change

Convenience retailers have long been limited in their choice of POS systems. Their back office and enterprise options have also been restricted, and difficult and expensive to integrate. It's time for a change. It's time that convenience store chains have a new choice with more convenience for themselves!

THE NEW ALL-IN-ONE BUSINESS TOOL FOR CONVENIENCE RETAILERS

Store Management Suite powered by LOC Software and Toshiba - A complete store management solution

Finally, there is a new all-in-one solution to simplify your business – Store Management Suite powered by LOC Software and Toshiba. Designed for larger C-store chains, the Store Management Suite powers your business from the forecourt to headquarters. This comprehensive retail solution includes everything you need to serve your customers with speed and efficiency at the pump and at the POS. Single vendor integration of fuel, food service, POS, store operations and headquarters eliminates the need of multiple vendor systems. Flexible item/price management and reporting are performed at the store or centralized. Inventory control, purchasing and store receiving are all fully automated. Virtually every type of simple or complex promotion is available including integrated loyalty marketing. Chains especially appreciate centralized system configuration and remote management of dispensers, payment terminals, POS parameters and other subsystems.

The solution is tailored for the unique needs of convenience retailers with one seamless, flexible and user-friendly interface. The multiple-component platform provides the foundation, tools and applications to meet daily business needs while delivering a customer-centric experience. The Store Management Suite enables superior customer service that will build stronger, more profitable relationships and increase revenue.

An Integrated solution for data maintenance and reporting

The Store Management Suite central host provides a fully integrated solution for consolidated data maintenance and reporting across a chain of convenience stores. This increases efficiency and reduces labor required to maintain pricing while minimizing the risk of errors.

Stores can be linked in several ways, including WAN, VPN, RAS, or FTP. Communication between stores and host is fully programmable. Data can be sent periodically throughout the day or with each POS transaction updating the host in real time. The Store Management Suite architecture provides a solid, secure mechanism for chains of all sizes to communicate with individual stores.

> Host an unlimited number of stores. Headquarters can create groupings and control different price levels by group or region.

> Centralized pricing offers standardization and uniformity across the chain while providing the flexibility to allow store level pricing as required

> Electronically order, receive and update inventory, all from host

> Host expands standard reporting, offering sales analysis by store, by group, by region

> Inventory valuation and loss prevention reporting can help identify trends and reduce overages

Additional Store Management Suite features

> Labor/Time and attendance reporting

> eStore/mStore – fully integrated eCommerce and mobile phone app

> Customer loyalty including points, offers, coupons

> In-house gift cards – centralized, real time gift card management

Why Store Management Suite?
Fast time to value — Lower TCO

LOC Software has over 25 years' experience helping retailers integrate store operations from the point of transaction to the ledger. LOC has the only store management tool that offers an all-in-one solution built organically from a single database. Thousands of store operators use LOC Software to serve customers, analyze data and manage daily business in an efficient manner.

Toshiba is the proven leader for innovative store technology providing reliable, retail-hardened store solutions that help increase revenue–from speeding up transactions to improving employee productivity, helping drive quick ROI. Toshiba's flexible and sustainable solutions can also adapt, extend and grow to meet changing business needs while keeping the cost of ownership low. Together, we focus on delivering value through our solutions but also the way you acquire and recognize value over time.

And, with TCx™ Simplify, Toshiba's POS-as-a-Service program, retailers can now acquire the Store Management Suite for Convenience Retailers, related hardware and services through a single, consolidated monthly payment with flexible 36, 48 or 60 month options. Simplicity. Convenience. Value. All in a single, dynamic solution.

About LOC Software

LOC Software was founded in Canada in 1987. The company and its software have roots in the retail back office, with initial releases providing maintenance, polling and other features for industry leading point-of-sale equipment. In the early 1990's, LOC developed a DOS-based back office solution for grocery stores, then with the introduction of Windows 98, developed the company's first all Windows back office and host application. Within a few years, LOC partnered with several leading POS manufacturers to offer a complete front end and back office solution.

In 2000, LOC pioneered the first touch-based POS application focused on grocery. Today, LOC proudly supports more than twelve thousand installations on six continents.

About Toshiba

Toshiba Global Commerce Solutions is retail's first choice for integrated in-store solutions. The leading supplier of point-of-sale systems with a worldwide install base larger than any three major competitors combined, Toshiba is committed to delivering innovative commerce solutions that transform checkout, provide seamless consumer interactions and optimize retail operations. Toshiba, along with our global team of dedicated business partners, provides end-to-end solutions, service and support that help clients meet virtually any retail technology need.

For more information

To learn more about the Store Management Suite (SMS) Powered by LOC Software and Toshiba, please contact your Toshiba representative or Toshiba Business Partner, or visit: toshibacommerce.com.

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