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ELERA

A Future-Proof, **Next-Gen Payments Platform**

ELERA® Payments is a next-gen payments solution that empowers retailers to manage their payments through a simplified, agnostic, cloud-based, secure platform that ensures flexibility and reliability. The platform allows retailers to overcome the challenges around payments by providing a single centralized payments engine for balancing payment activities across the enterprise - leaving the power of choice and convenience with the customer.

ELERA Payments employs a Central Payment Platform to consolidate all payment activities across the business into a single stream of truth. The robust solution offers transaction routing, central configurations, and insightful reporting interfaces all the while leveraging cloud technologies.

KEY BENEFITS



Self-Enabled allowing easy integration into the retailers' landscape



Deployment Flexibility allowing ELERA Payments hosting within the retailer's public cloud



Device Flexibility enables retailers to deploy PCI 5.0 and 6.0 devices manufactured by Verifone and Ingenico



POS (Point of Sale), PIN Pad, and host processor agnostic





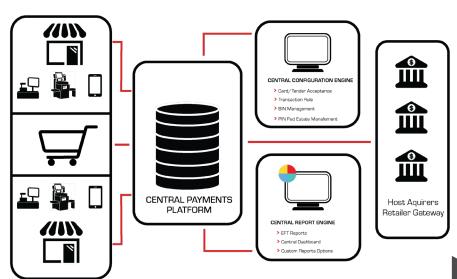
ELERA quickly gained momentum in the market because its approach uniquely serves as both the foundation and accelerator of retailer growth and transformation. Through our growing portfolio of solutions and self-enablement tools, we empower retailers to make their stores smarter and more agile—ready to anticipate and meet the changing needs of consumers."

CENTRALIZED CONFIGURATION ENGINE

ELERA Payments, combined with the ELERA® Commerce Platform, provides a retailer with a single interface allowing the retailer to tailor store business flows from a central location for all stores within the retailer estate.

- > Payment flexibility with Citcon's innovative QR code enablement and Electronic Check Authorization via Fisery/Telecheck
- > Open API for 3rd party semiintegrated enablement
- > EMV AID prioritization

- > PIN Pad configuration allowing deployment to single lane, store, or group of stores
- > Business logic control between POS, PIN Pad, and ELERA Payments Central



SCALABILITY AND SECURITY

ELERA Payments can use public cloud technologies to give retailers the ability to scale their environment to meet their needs easily and support industry standard cloud environments to centralize and control the payments experience.







Complete point-to-point encryption solution.



Clear-text cardholder data is not accessible anywhere withing the ELERA Payments environment

WHY CHOOSE
ELERA
PAYMENTS

Existing payment environments are often siloed and decentralized, but ELERA Payments' robust solution offers flexibility in transaction routing, reporting interfaces, and agnostic architecture.

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