

**TOSHIBA**



# ELERA

PAY

## A Next-Gen Payments Platform

### A FUTURE-PROOF PAYMENTS SOLUTION

ELERA™ Pay is a next-gen payments solution that empowers retailers to manage their payments through a simplified, agnostic, cloud-based, secure platform that ensures flexibility and reliability. The platform allows retailers to overcome the challenges around payments by providing a single centralized payments engine for balancing payment activities across the enterprise - leaving the power of choice and convenience with the customer.

### KEY BENEFITS



**Self-Enabled** to allow for easy integration into the retailer's language



**Deployment Flexibility** allowing ELERA Pay hosting within the retailer's public cloud



**Device Flexibility** enables retailers to deploy PCI 5.0 and 6.0 devices manufactured by Verifone and Ingenico



**POS** (Point of Sale), PIN Pad, and host processor agnostic

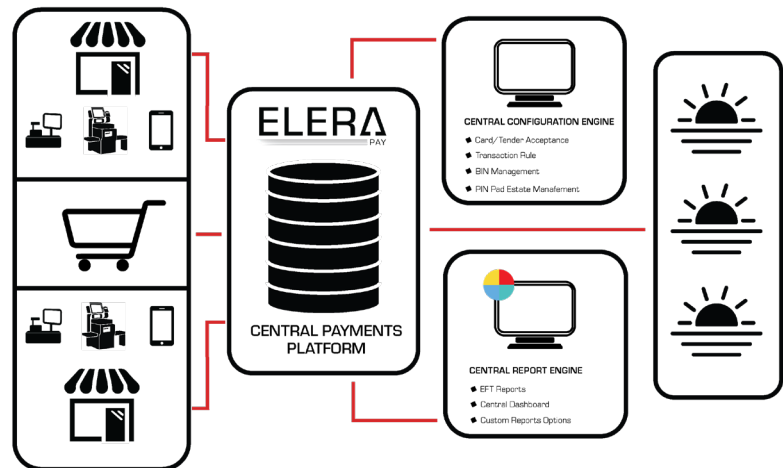


*ELERA quickly gained momentum in the market because its approach, as recognized by customers and industry influencers, uniquely serves as both the foundation and accelerator of retailer growth and transformation. Through our growing portfolio of solutions and self-enablement tools, we empower retailers to make their stores smarter and more agile—ready to anticipate and meet the changing needs of consumers.”*

## CENTRALIZED CONFIGURATION ENGINE

ELERA Pay, combined with the ELERA™ unified commerce platform, provides a retailer with a single interface allowing the retailer to tailor store business flows from a central location for all stores within the retailer estate.

- > PIN Pad device control allowing deployment to a single lane, store, or group of stores
- > Business logic control between POS, PIN Pad, and ELERA Pay Central
- > Open API for 3rd party semi-integrated enablement
- > Prioritization of EMV AID



## SCALABILITY AND SECURITY

ELERA Pay can use public cloud technologies to give retailers the ability to scale their environment to meet their needs easily and support industry-standard cloud environments to centralize and control the payment experience.



Containerized semi-integrated architecture for reduced PCI scope.



Complete point-to-point encryption solution.



Clear-text cardholder data is not accessible anywhere within the ELERA Pay environment

## WHY CHOOSE ELERA PAY

Existing payment environments are often siloed and decentralized, but ELERA Pay's robust solution offers flexibility in transaction routing, reporting interfaces, and agnostic architecture.

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