

TOSHIBA



ELEERA

POINT-OF-SALE

Agile, Interconnected, and Infinitely Adaptable

ELEERA™ POINT-OF-SALE (POS)

Toshiba's next generation POS delivers next gen unified commerce capability on top of your existing store infrastructure, eliminating the need for disruptive rip-and-replace strategies and optimizing consumer engagement.

KEY BENEFITS



Checkout capabilities at any endpoint that evolves to fit your needs.



Shortened time-to-value for targeted customer experiences.



Reduced time and cost to pilot for faster and easier POS-related changes.



Independent innovation through self-enablement.



Toshiba ELERA™ POS can leverage your existing commerce microservices, so you are using the same business logic whether you are running on a front-end POS, service desk, eCommerce platform, or any other touchpoint, providing a seamless shopper experience.”

POINT-OF-SALE DESIGNED FOR THE FUTURE

ELERA™ POS provides a point-of-sale terminal application that is elegantly simple, infinitely adaptable, and future-proof on any point-of-sale infrastructure solution.



KEY FEATURES:



Provides tools that allow modification of key attributes of the system without major risk to the reliability of the base system



Exists as a cloud-native environment that can leverage existing infrastructure and provide unified commerce capabilities.



Offers scalability and flexibility across touchpoints using a common transaction engine.



Supports multiple deployment options, including totally centralized, decentralized, and hybrid models.

WHY CHOOSE ELERA™ POINT-OF-SALE

The ELERA™ commerce platform empowers your organization to independently innovate and meet your customers' needs through Toshiba's self-enablement framework.

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