TOSHIBA

TOGETHER COMMERCE

Toshiba was named a Leader in the IDC MarketScape: Worldwide Point-of-Sale Software in Fast-Moving Consumer Goods Retail 2018 Vendor Assessment
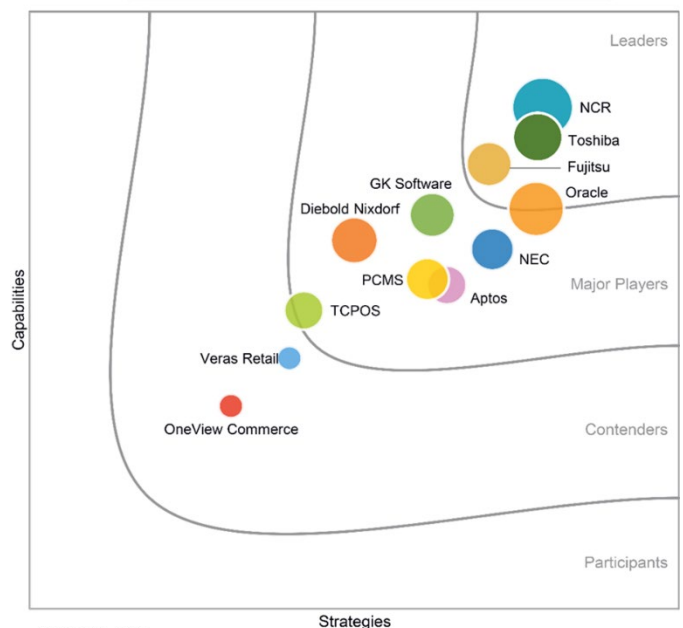
"Toshiba Global Commerce Solutions stands out with its global presence, large installed base of POS systems, strong omni-channel vision and road map, and long record of innovation, making Toshiba a formidable competitor," the IDC MarketScape report concluded. Robert Eastman, IDC research manager retail insights and manufacturing insights stated, "Toshiba's TCx Elevate strategy recognizes that retailers are loath to rip and replace their POS systems and delivers a platform approach promising an evolutionary alternative."

TCx Elevate enables retailers to combine channels, touchpoints and applications to create more engaging customer experiences, improve productivity while presenting retailers with a bridge to next-generation technologies to power the future of commerce. TCx Elevate additionally equips retailers with the capacity to implement innovative and impactful technologies at their own pace by offering a way to unify and enhance their existing investments.

"Toshiba is honored to be recognized as a worldwide leader in POS software according to the IDC MarketScape," said Mike Yeung, senior vice president of research and development at Toshiba Global Commerce Solutions. "Toshiba is excited to be working closely with many of the most successful retailers in the world; empowering them to transform their in-store experience and deliver more frictionless operations leveraging Toshiba TCx Elevate solutions and services expertise."

1. IDC Document No. US42709717, October 2018

IDC MarketScape Worldwide Point-of-Sale Software in FMCG Retail

Source: IDC, 2018

IDC MarketScape vendor analysis model is designed to provide an overview of the competitive fitness of ICT suppliers in a given market. The research methodology utilizes a rigorous scoring methodology based on both qualitative and quantitative criteria that results in a single graphical illustration of each vendor's position within a given market. The Capabilities score measures vendor product, go-to-market and business execution in the short-term. The Strategy score measures alignment of vendor strategies with customer requirements in a 3-5-year timeframe. Vendor market share is represented by the size of the circles. Vendor year-over-year growth rate relative to the given market is indicated by a plus, neutral or minus next to the vendor name.

About IDC MarketScape

IDC MarketScape vendor analysis model is designed to provide an overview of the competitive fitness of ICT (information and communications technology) suppliers in a given market. The research methodology utilizes a rigorous scoring methodology based on both qualitative and quantitative criteria that results in a single graphical illustration of each vendor's position within a given market. IDC MarketScape provides a clear framework in which the product and service offerings, capabilities and strategies, and current and future market success factors of IT and telecommunications vendors can be meaningfully compared. The framework also provides technology buyers with a 360-degree assessment of the strengths and weaknesses of current and prospective vendors.

About Toshiba Global Commerce Solutions

As the market share leader in retail store technology, Toshiba's Brilliant Commerce™ enables retailers to deliver engaged shopping experiences, gain actionable insights and provide frictionless checkout. With a global team of dedicated business partners, we deliver innovative commerce solutions that transform checkout, provide seamless consumer interactions and optimize retail operations that are changing the retail landscape. To learn more, visit toshibacommerce.com or engage on Twitter @toshibagcs.

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