

TOSHIBA



COMMERCE MARKETPLACE

Toshiba Commerce Marketplace

CONNECTING RETAILERS TO SOLUTIONS

We understand that you, as a retailer, face unique challenges. Toshiba Commerce Marketplace connects you with solutions from leading companies that can address your specific needs, ensuring you can meet increasing demand without compromising performance.

Whether you need to enhance systems, access advanced analytics, or improve business operations, our marketplace providers are ready to help you implement the latest technologies and trends in retail.

By leveraging Commerce Marketplace, retailers of all sizes can operate smoothly and confidently, ensuring long-term success and maintaining a competitive edge in the market.

KEY BENEFITS



Rely on the **convenience** of a one-stop-shop of innovative solutions that grow with your business



Operate with **confidence**, knowing you have access to trusted solutions tailored to help you meet your goals



Select from a variety of top-tier solutions, making the best **choice** to fit your needs

**TOGETHER
COMMERCE**



The Toshiba Commerce Marketplace is a game-changer for retailers, offering a trusted, one-stop platform to access premier solutions from industry leaders. Whether you're looking to enhance operations, drive customer engagement, or streamline payments, our marketplace empowers you with the flexibility to choose solutions tailored to their unique needs, ensuring long-term success and a competitive edge."

SOLUTIONS FOR EVERY STAGE

From seamless transaction processing to advanced AI-driven insights, Commerce Marketplace ensures that your business has the tools it needs to thrive. From enhancing customer engagement to optimizing back-office functions, this diverse set of offerings is designed to elevate your operations and meet the unique challenges of modern retail.

- > **Commerce:** A diverse set of solutions that add new ways to improve or expand how customers interact with your store
- > **Operations:** Solutions that optimize front- and back-office operations to ensure efficient and seamless day-to-day functions
- > **Filtered Spend Programs:** Programs that can be integrated into front-end solutions that allow for acceptance of filtered spend solutions provided through health benefits plans
- > **Payments:** Solutions that facilitate secure and seamless transactions, including payment processing, biometric payments, and digital wallets, enabling businesses to accept and manage an extensive variety of payment types
- > **Marketing:** Applications to help you connect and engage with your shoppers, promote products, and drive national and store brand awareness
- > **Innovation:** AI-driven Computer Vision partner solutions are seamlessly integrated across our marketplace offers



MAXIMIZING POTENTIAL

All retailers have one common goal in mind, to enhance the shopping experience for their customers. Toshiba's Commerce Marketplace will accelerate the shopping experience & drive deeper loyalty, making a direct impact to the bottom line by providing a platform where retailers can connect with leading solution providers to modernize their technology, continue to offer innovative solutions and enrich the ELERA® journey.



Comprehensive Vendor Access

Select from a convenient resource and library of vendors to help drive productivity and profitability



Enhanced Customer Experience

Improve customer satisfaction by offering personalized and consistent experiences across all their locations



Data-Driven Decision Making

Facilitate real-time data exchange, enabling you to make more informed decisions based on up-to-date information



Faster Time to Market

Quickly find and implement new solutions that meet your needs, reducing the time required to develop new features or services

WHY CHOOSE TOSHIBA COMMERCE MARKETPLACE

Toshiba Commerce Marketplace connects you with solutions that can accelerate frictionless shopping, deepen customer loyalty, and make a direct impact on your bottom line.

TOSHIBA

FEATURES

BENEFITS