

TOSHIBA



ELERA

ASSOCIATE MOBILE

Mobilizing Your Point-of-Sale

ELERA® ASSOCIATE MOBILE

Toshiba's ELERA® Associate Mobile is a mobile Point-of-Sale (POS) application that provides retailers with a complete POS system on a mobile device. As the mobile touchpoint of the ELERA® Commerce Platform, ELERA Associate Mobile boosts productivity and customer experience by enabling associates to drive frictionless checkouts at shopper convenience.

KEY BENEFITS



Increases sales and conversion opportunities through payment mobility



Boosts customer satisfaction through frictionless checkout



Optimizes store associate productivity by leveraging POS functionality on mobile devices



Improves line busting capabilities and increases throughput with pop-up checkout

TOGETHER
COMMERCE



ELERA Associate Mobile gives retailers the flexibility to mobilize their point-of-sale functionality across the store, allowing in-store associates to assist shoppers and enhance the customer experience.

ENHANCE EXPERIENCES FOR ASSOCIATES & SHOPPERS

ELERA Associate Mobile works to mobilize the POS functionality throughout the store to remove friction by enabling shoppers to pay from anywhere in the store, adding more convenience to both associate and shopper experiences.



Increases operational efficiency



Adds mobility to payment processing



Reduces initial setup costs and complexity



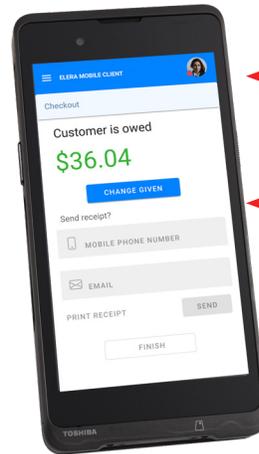
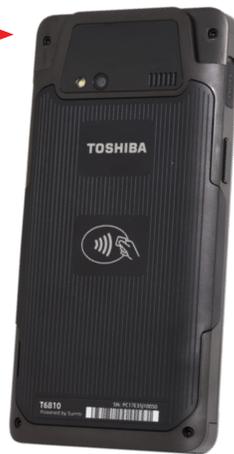
Improves in-store staff productivity

ELERA POINT-OF-SALE AT YOUR FINGERTIPS

Enabling retailers globally with mobile POS, Toshiba's ELERA Associate Mobile is a completely mobile point-of-sale application that is giving retailers a way to optimize their workforce without sacrificing overall operational efficiency.

> Utilizes the camera on mobile devices for scanning products, receipts, or loyalty accounts

> Houses complete scanning and payment capabilities all on one device



> Offers centralized data and system control through the ELERA Commerce Platform

> Provides Android 13 OS technical support

WHY CHOOSE ELERA ASSOCIATE MOBILE

Where mobility meets efficiency, ELERA Associate Mobile is transforming the customer experience through POS mobility to create a dynamic and customer-centric shopping environment.

TOSHIBA

Copyright © 2024
Toshiba Global Commerce Solutions, Inc.
All rights reserved.

Toshiba Global Commerce Solutions, Inc.
3901 S. Miami Blvd.
Durham, NC 27703 | U.S.A.
commerce.toshiba.com

Toshiba, ELERA® and the Toshiba logo are trademarks or registered trademarks of Toshiba in the United States, other countries, or both. All other trademarks and logos are the property of their respective owners. Information in this document is subject to change without notice.

Not all Toshiba products and services are available in every country.

TCD15085-USEN-01