TOSHIBA

VISUALSTORE

COMMERCE PLATFORM

With VisualStore Commerce Platform, retailers can engage and energize customers to shop by delivering exceptional service at various touchpoints in their stores. VisualStore is a unified platform and seamlessly integrates all selling channels and applications, services and promotions into the customer relationship management process so that shoppers receive a truly personalized experience.

Flexible Deployment

Offering flexibility to our customers in terms of how they want to deploy the solution is our primary goal. VisualStore is available on premise as well as via public and private cloud deployment options – it's on you to choose.

Happier customers

Accelerate your shopping experiences via an advanced loyalty and promotion engine and build happier and more profitable customer relationships. VisualStore allows you to centrally manage and deploy special offers to all or selected stores.

One solution fits all

The same solution runs on all devices at the store front-end: from POS to Smart Scales, Self-Scanning, Self-Checkout, Kiosk and Tablet. Consistent business logic runs everywhere regardless of the choice of device.
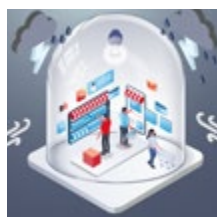
Always On

Front and back end security and availability are our number one priority. All VisualStore clients are offline capable both in on premise as well as via the cloud deployment model.

Easy to integrate

VisualStore is an open platform that is hardware and operating system independent. Choose from Android, Linux or Windows. Thanks to a large library of API's and an SDK, it's easy to integrate VisualStore into your existing environment or to quickly add new capabilities.

Multi-national

VisualStore speaks your language. We understand that software localization goes beyond the translation of the user interface, and that's why VisualStore supports multiple languages out of the box, and is designed for fast translation and localization.

> *Our shoppers are excited to be able to check out the way they want. Thanks to VisualStore, we can offer them many options from mobile shopping to self-checkout, queue busting or traditional checkout – all implemented via a single application running on all devices. The compelling promotion engine and loyalty programme stands out in the market and helps us creating an exceptional shopping experience for our clients.*

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VisualStore Highlights:

• Flexible deployment options: On premises, public or private cloud

• Consistent business logic: The same software solution runs on all front-end devices

• Always on: Offline capable, also when deployed in a cloud environment

• Happier customers drive profit: Central loyalty programme and promotion engine – run promotions in all or selected stores

• Extensible via API's & an SDK: Add lottery, payment, e-commerce, mobile, fuel and many other apps fast

• Deep functional capability: Out of the box ready for Grocers, General Merchants, Specialty retailers and more

• Open: Hardware and Operating System independent – choose technologies aligned to your budget

HARDWARE AND OS INDEPENDENT

INCLUDES POWERFUL TOUCH SCREEN DESIGNER

READY FOR MOBILE AND MULTICHANNEL

The new Enterprise capabilities of Visualstore Version 6 demonstrate Toshiba's commitment to provide innovative, retail-optimized, and sustainable solutions to global retailers. The Enterprise features are delivered via a powerful web-based application that can be installed on premises or in a cloud environment, providing following functionalities and benefits :

BIG DATA REPOSITORY	REAL-TIME ANALYTICS AND REPORTS
DATA SECURITY AND RELIABILITY	CENTRAL DATA MANAGEMENT
FLEXIBLE API-BASED INTEGRATIONS	WIDE RANGE OF EXTENSION & CUSTOMIZATION OPTIONS

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